

Michael P. Hein  
Ulster County Executive

# Ulster County Economic Development Alliance

244 Fair Street | Kingston, NY 12402 | Phone: (845) 340-3556 | Contact: Suzanne Holt

## JUMP START COMPETITION PROGRAM APPLICATION

APPLICATION DEADLINE: JUNE 1, 2018 @ 4:00PM

Form submission:

via email to [OED@co.ulster.ny.us](mailto:OED@co.ulster.ny.us) or UCEDA 244 Fair Street PO Box 1800, Kingston, NY 12402

### GENERAL INFORMATION:

Applicant Name: John T. Beesimer

Business Name (if applicable): Zip Beez

Mailing Address: 10 Jackson Ellenville, NY 12428

Daytime phone: 845 707-3162 Cell Phone: 845 707-3162

Email address: JOHN BEEI@GMAIL.com

Applicant is the:  Proposed New Business  Existing Business

What type of business are you proposing: Zip line and Tram service; outdoor amenities.

What do you do now? Retired food and beverage manager

What type of business experience do you have? Have you started a business before?

I have worked in the food industry my whole life. Ideal with the public very well. My experience includes managing staff, accounting, scheduling, inventory, safety and health regulations and customer service. I have assisted in establishing two local businesses.

## PROJECT DESCRIPTION

Please briefly describe what you intend to use the grant funds for, if awarded. Include a description of special finishes and your fit-out as well as an early projection of the costs of the project. Attach additional sheet as necessary.

Buy the property and start working right away.  
Ideally before summer. Advertisement would also  
need to be done. Purchase and install all necessary  
equipment. Possible climbing rope at halfway point.  
Approximate cost would \$80,000.00.

Why is this business appropriate and consistent with the business climate of the Village of Ellenville and/or surrounding areas?

It is environmentally conducive to the area and fits  
in well with our natural surroundings. This project will  
appeal to people of a variety of backgrounds such as  
religion, age and gender. It is also a family friendly  
attraction. The project has great potential for expansion  
and my intention is to reinvest in the project in order to  
make it grow.

How many jobs will this project create?

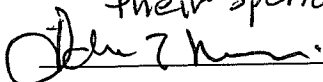
Initially thirty-five to fifty jobs. Once in operation,  
forty full time positions. As the business expands,  
it could potentially lead to up to 125 jobs.

What gives you the confidence this is a project you can undertake successfully? Do you have any partners? If yes, please identify them.

The project will appeal to the tourist industry that  
already exists in Ellenville and increase the number of  
people coming to the region. I have three partners, Chris Morrissey,  
Donovan Lennon, and Chris Fedash. Customers will be encouraged to  
enjoy our many local businesses, especially food establishments,  
by receiving discount coupons, thereby increasing revenue in the village.

Tell us why you believe you can open by December 2018?

I have several people with whom I have discussed this  
project. They are very interested in pursuing it. Through  
our many combined connections, we can hire people quickly.  
Unemployment in the village is certainly an issue and this  
would be a way to put people to work which would increase  
their spending in the village; again increasing revenue.



Signature of Applicant

5/25/18

Date of Application

Land

②

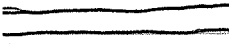
200-500 ft.

more challenging ③

canopy & webs

tree houses

platforms



\$40,000

ZipLine

zip line: cable

pulleys

harnesses

canopy

netting

wood

hardware

decelerator (2)

Tram

Trails